CONTRIBUTORS

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Elsevier/MD Consult/First Consult
Major Scientific Books
Matthews Medical Books
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Swets Information Services, Inc.
Wallaceburg Bookbinding

EXHIBITORS

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Wallaceburg Bookbinding

EXHIBIT AREA HOURS
8:00am—3:00pm
Friday, October 15th
Glens 1 & 2
CONFERENCE REGISTRATION

Tuesday, Oct. 12........................................... 6:00pm-8:00pm
Wednesday, Oct. 13................................. 7:00am-8:00am

12:00pm-1:00pm
4:00pm-6:00pm
7:00pm-8:00pm

Thursday, Oct. 14...................................... 7:30am-9:00am
12:00pm-1:00pm
4:30pm-6:00pm

Friday, Oct. 15.............................................. 7:30am-9:00am

MHSLA OFFICERS

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President-Elect................................. Jennifer Barlow
Secretary............................... Yvonne Boudreau
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Cathy Eames  Maureen Watson

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Valeria Long  Ken Nelson  Ellen O'Donnell
Deborah Porter

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Betty Marshall  Brett Powers  Jessica Rush
Judy Schroeder  Sandy Swanson  Mary Jo Wyels

MHSLA Badge Colors:
MHSLA Board = Blue, Education Committee = Yellow, Vendors = Green
Local Arrangements Committee = Pink, Presenters = Purple
WEDNESDAY, OCTOBER 13
CONTINUING EDUCATION CLASSES

7am– 8am
CONTINENTAL BREAKFAST
Prairies 6

8am– 5pm
Running with the Squirrels: Providing Library Services to Hospital Administrators (8 hours with break for lunch)
Instructor: Jeannine Cyr Gluck, Medical Library Director, Manchester Memorial Hospital/Eastern Connecticut Health Network, Manchester, CT
Familiarize yourself with the information needs of hospital administrators and the resources and services by which those needs can be fulfilled. Covered topics include common areas of concern for administrators; techniques, such as needs assessment and current awareness services; and information resources.

8am– 12pm
Communicating with Physicians: For Librarians (4 hours)
Instructors: Bradley A. Long, Senior Information Services Librarian, Scott Memorial Library, Thomas Jefferson University, Philadelphia, PA and Peter M. Jucovy, Chair, Institutional Review Board, Philadelphia Veterans Affairs Medical Center, Philadelphia, PA
Learn how to communicate more effectively with physicians. The overall goal is for librarians to understand what the physician’s viewpoint is during a library interaction and how the librarian can direct it in a positive manner. The outcome of the course is that the librarian gains firsthand knowledge from a physician on what the physician’s expectations are during a library transaction.

12-1pm
LUNCH
Prairies 6

1pm– 4pm
Coping with Information Overload: Stay on Top of and Manage Your Information Sources (3 hours)
Instructor: Robert Berkman, Author, Editor of the Information Advisor Newsletter, and Faculty Member of the Media Studies Department, New School University, New York, NY
Solutions are offered for handling the large amounts of data that librarians deal with everyday. Strategies will include practical productivity techniques, precision searching tips and Web-based information tools.

5:30pm– 7pm
WELCOME RECEPTION
Bronson Methodist Hospital extends an invitation to MHSLA attendees to a reception in their honor. Enjoy hors d'oeuvres, sparkling refreshments, and have the opportunity to tour the health sciences library and the new Bronson.
THURSDAY, OCTOBER 14

8am-9am                   COMPLIMENTARY BREAKFAST
Prairies 4 & 5
(EOSi & STAT!Ref Discussion Groups Available)

9am-10am                   KEYNOTE ADDRESS
Stone Theater
50 Ways to Be Indispensable to Your Organization
Robert Berkman, Author, Editor of the Information Advisor Newsletter, and
Faculty Member of the Media Studies Dept., New School Univ., New York, NY
By taking active, smart, effective steps, you can prove the value of your
library services and make yourself indispensable to your hospital,
medical center or university.

10am-10:15am                BREAK

10:15am-12pm                MHSLA BUSINESS MEETING
Stone Theater

12pm-1pm                    LUNCH (Complimentary)
Prairies 4 & 5

1pm-1:30pm                  GMR UPDATE
Stone Theater
Kara Thompson, Communications Coordinator, NN/LM Greater Midwest
Region, Chicago, IL
Take a few minutes to find out what happened in your region over the
past year as well as what is up and coming next year. Find out what NLM
is working on and what products and services will be available in the future.

1:30pm-2:15pm               MeL CATALOG UPDATE
Stone Theater
Louise Bugg, MeL Catalog Project Coordinator
Come and give your input to help the Michigan eLibrary (MeL)
gateway deliver the best health care information to Michigan’s users.
Learn the latest news about the statewide catalog and other changes.

2:15pm-2:45pm               BREAK
Sponsored by Swets Information Services
2:45pm  A shuttle bus will leave from the lobby for Concurrent Session #1 below.

3pm-4:30pm  **CONCURRENT SESSIONS**

#1  **Borgess Navigation Center**
*Elyse Kaps, Director of Education, and Jennifer Barlow, Library Manager, Borgess Medical Center, Kalamazoo, MI*

This session will feature a tour of the unique Navigation Center at Borgess Medical Center. This environment is designed to bring out the best in individuals and groups as they solve problems, design new strategies and determine better ways of working together.

#2  **PubMed Linkout**
*Stone Kara Thompson, Communications Coordinator, NN/LM Greater Midwest Region, Chicago, IL*

LinkOut is a newer feature that allows you to link your library’s electronic journals to PubMed. Patrons can go directly to a journal article that your library owns during their PubMed search. This session will show how quickly and easily this function can be set up.

4:30pm-  **BREAK**
6pm

6pm-  **DINNER AND SPECIAL EVENT**
10pm  Bagpipes, belly dancing and boogie are the themes for this year’s dinner and special event. Come dine and enjoy listening to a bagpipe band, watching an expert belly dancer and dancing to music played by DJs who will highlight songs about books, science, medicine, libraries and will play your special requests.

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FRIDAY, OCTOBER 15

8am-9am  **COMPLIMENTARY BREAKFAST**
*The Meadows*

8am-3pm  **VENDOR EXHIBITS & POSTER PRESENTATIONS**
*Glens 1 & 2*
POSTER TITLES & PRESENTERS

Urban Health Partners: Strategies for Developing a Public Health Information Outreach Program
Deborah H. Charbonneau, MLS, Coordinator for Information Access and Delivery and Principal Investigator; Annette M. Healy, PhD, Information Specialist; and Vera P. Shiffman, Medical Library, Wayne State University, Detroit

MHSLA Kalamazoo: Kaleidoscope of Keynotes
Maureen Watson, M.S., AHIP, Optometry Librarian, Professor, MHSLA Archivist, Ferris State University, Big Rapids

MHSLA Conference 2005 Preview
Susan Wischman, Munson Healthcare, Traverse City

Where Do I Start? Searching for Human-Animal Bond Information
Sheila Bryant, MLIS, AHIP, Health Sciences/Veterinary Medicine Librarian, Michigan State University, East Lansing

Going for the Green$$$$
Martha M. Studaker, AHIP, Library Director; Phyllis L. Reams, Librarian I; and Sharon J. Williams, Librarian I, Hamady Health Sciences Library, Hurley Medical Center, Flint

Northern Michigan Access Project
Barbara Platts, MLIS, AHIP, Library Services, Munson Healthcare, Traverse City

Overview of MDMLG
Patricia Vinson, MLS, Senior Staff Librarian, Michigan Orthopaedic Specialty Hospital, Madison Heights

Collaboration and Cooperation - MHSLA and the GMR
Chris Allen, MLS, AHIP, Munson Healthcare, Community Health Library, Traverse City; Jennifer Barlow, MLS, Borgess Medical Center, Borgess Library, Kalamazoo; Joan Emahiser, MLS, AHIP, William Beaumont Hospital, Library Information Services, Royal Oak; and Barbara Platts, MLIS, AHIP, Munson Healthcare, Library Services, Traverse City
9am-10:30am  ELECTRONIC DOCUMENT DELIVERY PANEL
   Jennifer Barlow, Library Manager, Borgess Medical Center
   Kalamazoo; Sharon Vanderklok, Library Assistant, Borgess Medical Center, Kalamazoo; Nardina N. Mein, Director, Sladen Library, Henry Ford Health System, Detroit; Lea Ann McGaugh, Manager, Medical Library, McLaren Regional Medical Center, Flint; and Ellen O’Donnell, Director, Medical Library, St. John Hospital & Medical Center, Detroit
   The panel will present their experiences with electronic document delivery systems. Products to be covered include Ariel, Relais, and Borgess’ locally developed system. Results of the MHSLA Ariel Grant Survey will also be discussed.

10:30am-11am  BREAK

11am-1pm  LUNCH ON YOUR OWN

1pm-2:30pm  CONCURRENT SESSIONS

#1 Archiving 101—What am I supposed to do with this stuff?
   Great Lakes
   Sharon L. Carlson, PhD, Director, Western Michigan University Archives and Regional Histories Collection, Kalamazoo, MI
   This session will focus on basic archival techniques, including information and hands-on demonstrations about the proper handling, housing and storage of photographs, negatives, documents, ephemera and other materials. Holdings of the WMU Archives and Regional History Collections will be highlighted.

#2 Scholarly Communication and Libraries: The Crisis, Challenges, and New Models
   Glens 3
   Susan Kendall and Arlene Weismantel, Health Sciences Librarians, Michigan State University, East Lansing, MI
   The presenters will look at the issues and challenges of obtaining scholarly information when prices are escalating and set by large consolidated publishing firms. The open access movement will be discussed.
EVALUATION OF ONLINE EVIDENCE-BASED MEDICAL RESOURCES AT THE POINT OF CARE

Sandra Dahlman, Outreach Librarian, Spectrum Health Sciences Library, Grand Rapids, MI

This session focuses on a study designed to compare the effectiveness of four evidence-based Internet databases to provide rapid point-of-care access to essential health care information and simplify the task of choosing the best product for your library. Databases covered will be UpToDate, Cliniguide, DISEASEDEX, and First Consult.