

# MHSLA

# NEWS

No. 114

Spring 2019

THE NEWSLETTER OF THE MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

## President's Corner

by Jill Turner, BSN, MLIS

“The more things change the more they remain the same”, a well-known quote by French journalist Jean-Baptiste Alphonse Karr (1855). I don't know in what context Karr wrote these words, but they have come to my mind several times over the last several weeks. As some of you know, I share an office with Jennifer Bowen, MHSLA's illustrious Treasurer and Local Arrangements Chair for 2020, thus I am privy to the inside scoop on the 2020 Conference. (By the way, Jennifer will soon be putting out the call for Local Arrangements volunteers. Please, consider stepping up to donate your time and efforts - don't make her come a-knockin'.) We are headed back to where it all began 47 years ago, the Hotel Pontchartrain (now the Crowne Plaza Hotel), in Detroit. As I was looking through the program from that 1st conference, it struck me while some things have changed drastically in those years, some things have remained the same. Technology, obviously, has forever changed the way we do business; however, we are still talking about the same general subjects. Here are a few of the sessions from that conference:

### *Medline: Extending Your Reference Service*

PubMed searching is always a big hit for professional development CE's. Technology has made PubMed training an ongoing requirement. It was big then apparently and continues to draw conference/class participants more than any other topic, in my experience.

### *Handling Audio-Visual Aids in the Health Sciences*

Once again, continuous technological advances have made AV materials an ongoing topic for discussion. Just when we figure it out, new formats are created or change.



## CONTENTS

President's Corner	1
Exciting New Partnership with MiALA	3
Save the Date! 2019 Annual Conference	5
New Member Spotlight	7
MLA Education Structure Update	9
Bite-Sized Book Reviews	11
MidWest Chapter/ MLA Annual Meeting Call for Proposals	13

*User Services: New Directions*

The program was not specific about what “New Directions” were going to be discussed. (That might be an interesting poster project for someone to undertake and present at the 2020 conference...) But, isn't this a topic that comes up for discussion on a regular basis as well? What services are you offering your patrons/users/etc. in order to stay relevant? We must be doing some things right since we are still here 47 years later.

A few months ago, MHSLA Webmaster and Communications Chair Andrea Kepsel forwarded me a document she had run across in the course of business, the MHSLA Strategic Plan 2006. Once again I thought of the above mentioned cliché'. MHSLA formed an ad hoc Strategic Planning Committee that executed a SWOT analysis on the organization thirteen years ago. I won't run through the complete report, but I wanted to point out a few results. One of the strengths the committee listed in their report was “the leadership is dedicated and progressive”. I think this is still true, and I would expand that statement beyond just the leadership to include the membership as a whole. We have some really amazing people in this organization - creative, smart, enthusiastic, and dynamic. (So ... please nominate one of your colleagues for Librarian of the Year in recognition of their dedication and hard work.) What struck me however, was the list of opportunities for improvement identified by the committee. There are six of them and all are still apropos for our organization today:

- Lack of awareness among members of what MHSLA does
- The need to reach potential members
- Hospital and academic cutbacks/closures
- Proliferation of information resources for librarians
- Ongoing changes in technology
- Health literacy improvement

MHSLA has tried to address some of these opportunities to varying degrees, but it is like Sisyphus rolling his stone up the hill, a never ending battle. We will always (hopefully) have new members joining the organization or potential members that will need to be brought into the fold; technology will always change; and changing technology will always bring new information resources. The key is to work together within MHSLA but also to ally with similar organizations like Mi-ALA to tackle these perpetual tasks. I just attended the Mi-ALA annual conference on May 13-14th. Not only did I have a good time and learn a lot, but I ran into many familiar MHSLA faces (not all of them academic librarians). Mi-ALA is a vibrant organization that always seems to have a broad range of programming opportunities happening. I am excited about the opportunity to partner with them. And, counter to the rest of the professional organizations I am involved in, their membership numbers are increasing. If you want to read the full Strategic Planning Committee report (it's not too long), check the MHSLA Archives.

Have a fun and safe summer!  
Jill Turner, MHSLA President 2018-2019

Reference:

Karr, A., Harvey, W., & Leighton, J. (1855). *A tour round my garden*. G. Routledge.

## **An Exciting Partnership with the Michigan Academic Library Association!**

Stephanie Swanberg

Chair, MHSLA Outreach & Advocacy Committee

Chair, MHSLA/MiALA Partnership Task Force

If you attended the MHSLA Business Meeting in Traverse City, you'll remember that the Board planned to reach out to the [Michigan Academic Library Association](#) (MiALA) to discuss a potential partnership with MHSLA. Current MHSLA President Jill Turner approached MiALA with a formal letter of intent and this was accepted in January by the MiALA Board. The MHSLA Board tasked me as the new Outreach & Advocacy Chair to lead a task force of MHSLA and MiALA members to investigate and discuss how our two organizations could work together to benefit both memberships. The MHSLA/MiALA Partnership Task Force has had two virtual meetings in February and April and we have already made great progress!

**Reciprocal Member Conference Pricing:** At the recommendation of the task force, both the MiALA and MHSLA Boards approved reciprocal member pricing for attendance at each other's conferences in 2019. So, MHSLA members were able to attend the 2019 MiALA Conference in Saginaw at MiALA member pricing and MiALA members will also be able to attend our 2019 MHSLA Conference in Lansing. Several MHSLA members including myself attended at least one day of the MiALA Conference for the first time to see what they're all about!



**MLA Webinars:** The task force also recommended to the MHSLA Board that we pilot offering MiALA members the opportunity to attend the March webinar "Taking Your Research Guides from Good to Great!" Many thanks to Chana Kraus-Friedberg who applied for and received GMR funding and to Jessica Sender for advertising the webinar to MiALA. A live viewing was graciously hosted by our Michigan State colleagues and six MiALA members attended in person. The task force also identified the December webinar "Research by the Numbers: Measuring & Increasing Impact" as a second webinar of interest for 2019 and MHSLA plans to offer this to MiALA members as well.

**MHSLA Information Table at MiALA Conference:** MiALA invited us to host an exhibit table at their recent conference in May. There, I attended the conference for one day and exhibited information about the benefits of joining MHSLA including access to the conference and our STAT!Ref group purchasing agreement. I chatted with one MiALA member and also Paul

Gallagher, current MiALA President, who thanked us for leading this partnership initiative. Many thanks to Diane Gardner for updating the MHSLA outreach board and to Susan Kendall for providing a one-page list of Stat!Ref titles that are included in our group purchasing package and agreeing to answer any questions from MiALA members.

**2021 Combined Conference:** One of the major initiatives of the task force is to investigate the logistics of a combined MiALA/MHSLA pilot conference in 2021. There are many benefits to such a partnership including reducing MHSLA costs to host the conference, realigning conference planning to focus on programming, reducing the workload of our members who volunteer their time, and increasing our networking opportunities with other librarians in the state. We are still much in the exploration phase with only two virtual meetings to date to understand how MiALA runs its conference. A combined conference may include integrated posters and oral presentations; an extra day to take care of MHSLA business including offering CEs and the business meeting; and working with MiALA to determine the role of vendors. MiALA's conference is traditionally in May and this may work better for some MHSLA members and not others. We're treating the 2021 conference as a pilot to see if it is a feasible option for the future. We will be seeking input from the MHSLA membership through a summer survey and plan to include a discussion at the 2019 Business Meeting at the conference in Lansing.

***We need your input!***

*Please expect a member survey to be released over this summer regarding MHSLA membership levels and the future of our conference.*

As you can see, investigating the possibilities of this new partnership has truly been a team effort. Many thanks to the original MHSLA task force members: Melanie Bednarski, Jennifer Bowen, Diane Gardner, Barbara Platts, Alexandra Sarkozy, Jessica Sender, and Jill Turner who led the internal MHSLA discussions and crafted the letter of intent to MiALA. And, now to the combined MHSLA/MiALA Partnership Task Force members: Jennifer Bowen, Diane Gardner, Heather Ladiski, Helen Look, Barbara Platts, Rebecca Renirie, and Jessica Sender.

## Save the Date! 2019 MHSLA Annual Conference



MHSLA will hold its Annual Education Conference October 2-4, 2019 at the Radisson at the Capitol in downtown Lansing, Michigan. The location is just two blocks from the Capitol and within blocks of great museums, restaurants, and entertainment, and we are planning an exciting lineup of continuing education courses, panel presentations, vendor exhibits, a special event, and opportunities for member engagement.

We are thrilled to announce our keynote speaker, Shannon Jones. Ms. Jones is the director of the Medical University of South Carolina, and a nationally recognized speaker on diversity, inclusion, and equity in libraries. In addition to giving the keynote speech, she will also be moderating a panel on diversity in the library and health sciences (see below).

We have four 2-hour CE opportunities for the conference on Thursday, October 3:

8:00-10:00: *Research During Residency: The Librarians Role*, by Dr Bill Corser and Dr. Sam Wisniewski or *Mindfulness for Librarians*, by April Kaiserlian from the Grand Rapids Mindfulness Center

10:30-12:30: *Electronic Resource Licensing*, presented by Stephanie Davis from MCLS or *Evidence-Based Public Health Resources*, by Cecilia Vernes

Additionally, we are excited to offer two panel presentations on the following topics:

*Digital Knowledge Infrastructure: A Conversation About Current Challenges and Future Trends*  
Thursday, October 3, 1:30-2:30 pm

Panelists: Eric Branger (Director of Product Strategy, Wolters Kluwer), Barb Platts (Hospital librarian, Munson Health), Michael Shields (Library digital strategist, Western Michigan University Homer Stryker M.D. School of Medicine), and Ranti Junus (Systems and EResources Librarian, MSU Libraries)

Getting good quality evidence-based scientific information to our patrons necessitates collaboration and forward thinking. Libraries work with internal structures, organizational administrations, and vendors to quickly and effectively connect our users with the information they need in the format they require. This panel will be a broad discussion about future trends and current challenges in digital knowledge infrastructure as it impacts information systems,

educational paradigms, our organizations, our patrons, and the vendors we work with to provide information.

*Beyond Cultural Competence: Diversity in Library and Health Sciences*

Friday, October 4, 10:30-11:30 am

Moderated by Ms. Shannon Jones

Panelists: Dr. Renee Canady (Public Health – Michigan State University), Dr. Elahe Crockett, (Program Director of REPID Program, MSU), Dr. stef shuster (Assistant Professor, Sociology, MSU), and Sharon Williams (retired librarian, Hurley Hospital, Flint)

The exclusion (whether purposeful or not) of diverse candidates and populations affects every level of health research, practice, and librarianship, from the demographics of intake in library and medical schools to the selection of participants for drug trials and the design of health-related apps. This panel will discuss some of the ways that a lack of diversity impacts our work as librarians and the work of the clinicians and researchers that we serve, as well as some steps that institutions are taking to address existing imbalances in health sciences related fields.

We will be having an informal gathering for those of you who will be joining us on Wednesday evening at the Radisson. On Thursday night, we will explore the Ransom E Olds Transportation Museum, where you can explore Oldsmobile from the very first prototype and discover Lansing's rich transportation history.

Details are available on the conference website: <https://sites.google.com/view/mhsla2019/>.

See you in Lansing in October!

## New Member Spotlight

Welcome New MHSLA Colleagues!

### Meet Our New Members

Jennifer I. Bowen, Librarian, University of Detroit Mercy SOD



#### **Five Questions for Courtney Cooney, Library Reference Assistant, Central Michigan University, College of Medicine.**

*What are your areas of interest or expertise in professional librarianship?*

I have a huge interest in public health librarianship as I have a previous graduate degree in that field. I'm also interested in brain and neurology research. My brother was in a car accident a few years ago and acquired a traumatic brain injury, so I like to stay on top of emerging brain health/neurology topics and research.

*What are your hobbies or interests outside of the library?*

I love to bowl! I'm on two leagues and coach high school bowling.

*What drew you to the library profession?*

From an early age, I've always had a love for the library. It further progressed throughout my educational and work experiences. I worked in the MSU Library as a student worker for over six years and I loved every second of it. Now I work for CMU Medical Education Partners, which is a special entity because it encompasses both hospital and academic librarianship.

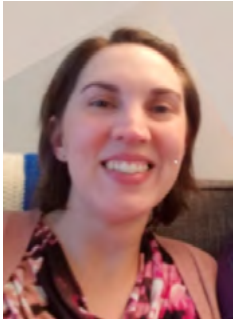
*What are you currently reading?*

I'm currently reading *Psycho-Cybernetics* by Maxwell Maltz. An educational speaker, Patricia J. Sulak, MD from Living WELL Aware, recommended it.

*Anything else you think we should know about you?*

I have a cosmetology license and a knack for library themed arts and crafts.





### **Five Questions for Lori Mills, Librarian, McLaren Macomb**

*What are your areas of interest or expertise in professional librarianship?*

As an academic librarian, my main focus was on information literacy and instructional design; I also developed an expertise in LibGuides. In my new position in the hospital library, my most pressing interests are in collection management and space planning, and I am looking forward to using my skills in these areas.

*What are your hobbies or interests outside of the library?*

I love books and movies and currently spend most of my time at my daughter's sporting events which includes coaching her soccer team.

*What drew you to the library profession?*

I knew I wanted to join a helping profession, but I had too many academic interests to choose a field. Then I discovered that as a librarian, I could be a generalist and help people find information in all subject areas! Over the years, I mainly helped students in Business, Education, and the Health Sciences, all of which helped prepare me for becoming a hospital librarian. Even within the field of medicine, there are so many different areas of expertise, and I get to help find information for all of them!

*What are you currently reading?*

I am currently reading a YA series called *The Healing Wars* by Janice Hardy. In a city where healers can remove someone's pain and transfer it into a stone, Nya can only remove someone's pain and shift it into another person! After this, I am on to the fourth book in the *Outlander* series by Diana Gabaldon.

Professionally, I am perusing *Evidence-Based Medicine: How to Practice and Teach EBM* in order to prepare to co-teach an orientation session this summer.

*Anything else you think we should know about you?*

This is my first position as a solo librarian. I was very lucky to have three months to work with the previous librarian who recently retired. If anyone has advice for a solo librarian or needs someone to bounce ideas off of, please feel free to contact me!



## **Meet Mercy Health's new Muskegon Librarian**

Caralee Witteveen-Lane, Manager of West Michigan Regional Library Services, Mercy Health

I would like to introduce you to Mercy Health's new Muskegon Librarian, Lauren Jackson. Lauren received her AuD from Purdue University in Audiology and worked as a Clinical Audiologist and also as an Associate Clinical Territory Manager for Cochlear Americas for over 2 years. Recently she has made a career change to Medical Librarianship, and is finishing up her Masters in Library and Information Science at Wayne State. Please join me in welcoming her to MHSLA and the profession.

Welcome Lauren!

## **InSight into the Medical Library Association's New Education Structure**

Stephanie Swanberg

Chair, MHSLA Outreach & Advocacy Committee

Much of this year's Medical Library Association (MLA '19) annual meeting in Chicago focused on changes happening at the association level, particularly changes to MLA communities and MLA's education structure. As a member of the MLA Education Steering Committee and attendee of MLA '19, I wanted to share some updates and discuss if these changes could impact our own state and local education programming.

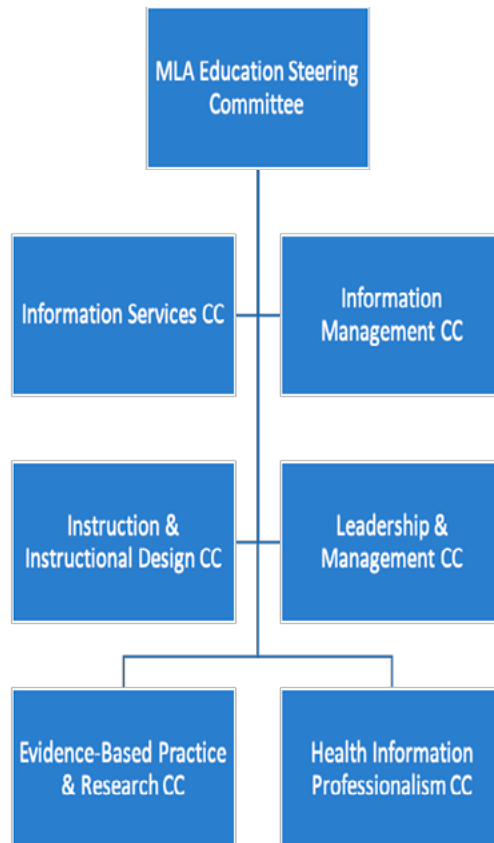
### *An Overview of MLA's Education Structure*

In summer 2016, the MLA Education Planning Workgroup was formed to investigate and create an evidence-based plan for the future of MLA education. A year later, the workgroup transformed into the MLA Education Steering Committee, the educational oversight body for MLA. Soon after, the MLA Board approved the development of six curriculum committees (CC) that would be dedicated to each [MLA competency](#) area as outlined below.

### *Charge*

The Education Steering Committee's charge is to create a [curriculum plan](#) to better serve the educational needs of health information professionals and oversee the work of the six curriculum committees. The curriculum committees' focus is to manage the creation of this new content with identified experts in our field. The first priority of the CCs is to create a series of online introductory modules in each competency (aka a "bootcamp"), aimed at librarians new to the health sciences profession. In addition, each CC has four to five additional educational priorities that will be addressed over the next few years. Overall, the focus of this new structure is to develop targeted, self-paced online content that is more cost effective to members and available at any time. In addition, a new MLA Webinar & Annual Meeting (WAM) Committee is currently being formed to replace the previously separate continuing education and annual

meeting education committees. WAM will communicate with, but not directly report to, the Education Steering Committee as they select MLA webinar topics and CE courses at the annual meetings.



### *MLA '19 Open Forum*

At the annual meeting in Chicago, an open forum was hosted to discuss both the changes to MLA communities (Sections & SIGs) as well as the new MLA education structure. Of most concern to attendees related to the education piece was the high cost of current CE offerings, the potential cost of these new online offerings being developed by the CCs, the availability of content to both MLA members and non-members, and the impact of this structure on independent educational planning.

### *Impact on MHSLA & Other Education Planning*

The good news for us is that the new MLA education structure does not affect educational planning on the ground level. MLA's new Caucuses (formerly Sections & SIGs), MHSLA annual conference planning, and regional group educational planning will still independently work with MLA Headquarters through [MEDLIB-ED](#) to submit courses for CE credit approval and host CE courses at our leisure.

If anyone has any questions regarding the MLA education structure, I am happy to answer them to the best of my ability or direct you to someone at MLA that can!

For more information, visit the following posts on the MLA Blog or in MLA News (*note MLA News content requires an active MLA membership to view*):

The Future of MLA Education Could Be in Your Hands! By Elizabeth Laera (December 2018). Available at: <https://www.mlanet.org/p/cm/ld/fid=1122&&blogaid=2303>

We've Got a Plan! (for the Future of MLA Education) by Elizabeth Laera (May 2018). Available at: <https://www.mlanet.org/p/cm/ld/fid=1122&&blogaid=2001>

MLA Education: Expanded Committee Structure by Melissa DeSantis (December 2016). Available at: <https://www.mlanet.org/p/cm/ld/fid=36&&blogaid=1270>

## **Bite-Sized Book Reviews**

**Jennifer Barlow, MILA**

**Ascension Borgess Hospital**

At Borgess Library, I'm one of my own best customers. I enjoy many of the genres we collect, including management books, self-help, popular science and medical humanities. Being one of the first to check out the new books is a fun perk of my position. Below are brief reviews of some of our recent additions.

**Factfulness : ten reasons we're wrong about the world – and why things are better than you think** / Hans Rosling, Ola Rosling, Anna Rosling Rönnlund. Flatiron Books, 2018.

Physician and educator Hans Rosling spent a lifetime helping people think clearly about big data. His son Ola and daughter-in-law Anna invented the bubble-chart method of data display. The three collaborated to produce this engaging and accessible book; Hans died before it was published. Factfulness explains how psychological bias skews our view of the world. Humans have predictable instincts: we generalize, focus on the negative, react to fear and urgency, view the world as dichotomy. These tendencies have helped our species survive, but when we require a higher order of thinking, they can keep us from seeing what's real. The Roslings reveal ten instincts we need to acknowledge and address, in order to use data wisely. Their mantra is, "Don't Panic!" See their website Gapminder.com to learn more

**Never enough : the neuroscience and experience of addiction** / Judith Grisel. Doubleday, 2019.

Grisel hit bottom in her twenties and turned her life around, from desperate addiction to a successful career as a neuroscientist. She has focused her research efforts on substance use and addiction. In *Never enough* she explains how the brain adapts to drug use, diminishing the

pleasure of the high and increasing the discomfort of abstinence. She discusses the mechanisms of different classes of drugs – the effects on the brain, and the lived experience of addiction. Grisel is humble, honest and reflective as she recalls her own struggles. She draws on personal insights and current science to suggest ways we can support people suffering from addiction, as they learn to choose life.

**No ego : how leaders can cut the cost of workplace drama, end entitlement, and drive big results** / Cy Wakeman. St. Martin's Press, 2017.

This slim management treatise has become wildly popular throughout our health system. Wakeman calls her approach “Reality-Based Leadership.” She debunks traditional management tactics like the open-door policy, in favor of encouraging accountability and self-reflection. Wakeman identifies ego as the source of unproductive workplace drama, and recommends methods for coaching employees out of their negative mindsets. There are parallels with parenting: tough love is sometimes necessary, and the goal is to promote resilience.

**Physician suicide : cases and commentaries** / Peter Yellowlees. American Psychiatric Association Publishing, 2019.

With an increased awareness of physician burnout and a troubling rate of suicides, the issue of provider well-being demands attention. A practicing psychiatrist, academician, and telemedicine expert, Yellowlees has spent decades treating physicians with behavioral disorders. He wrote this book to contribute to the conversation. Each chapter presents a fictional clinical vignette that's grounded in his experiences with suicidal patients. Different life challenges, personality types and treatment strategies are discussed. Some of the stories deal sensitively with suicide, and the inevitable pain and regret it produces. Others involve suicidal physicians who are successfully treated; these tales of recovery give the reader a more hopeful perspective. Peeling away the shame and silence surrounding this issue is a first step toward healing.

## 2019 Midwest Chapter/MLA Annual Meeting Call for Proposals



### Greetings from Milwaukee!

Join us in Milwaukee for the 2019 Annual Meeting of the Midwest Chapter of the Medical Library Association, where you will have the opportunity to discover, connect and collaborate with your colleagues. The conference will be held in Milwaukee, Oct. 4 – 7, 2019.

Our keynote speaker is MK Czerwiec, RN, MA, aka the [Comic Nurse](#). Our social event will be dinner and exploratin at the [Harley Davidson Museum](#)®, a Milwaukee icon.

The 2019 Midwest Chapter/MLA Annual Meeting planning committee is now accepting abstracts for poster and paper presentations.

Submit your poster and paper and paper abstracts so that others can **discover** and learn about your innovative programs and research findings.

Presenting at a conference is a great way to **connect** with your colleagues.

Your presentation may lead to opportunities to **collaborate** with your colleagues in the Midwest.

Papers and posters that were submitted to and/or presented at the 2019 Medical Library Association annual meeting in Chicago are welcome.

[Submit your abstract online](#). The deadline for submission is June 30, 2019.

[Registration](#) for Midwest Chapter/MLA 2019 is open.

For more information, visit <http://midwestmla.org/conference2019/>.

# 2018-2019 MHSLA Board Members

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# MHSLA

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*MHSLA News*, ISSN 1543-0359, is published three times each year by the Michigan Health Sciences Libraries Association, <http://www.mhsla.org>.

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